

Book debut coming to BMW show in Winston-Salem on Memorial Day weekend

CAMBRIDGE, MA, USA — May 9, 2013

The book **Memoirs of a Hack Mechanic** by Rob Siegel will debut at The Vintage BMW show in Winston-Salem on Friday, May 24 and Saturday, May 25.

In his book Siegel, renowned for his many years writing the Hack Mechanic column for the BMW magazine *Roundel*, shares his secrets to buying, fixing, and driving cool cars without risking the kids' tuition money or destroying your marriage. **Memoirs of a Hack Mechanic** also includes do-it-yourself advice passed down from many years of owning and fixing dozens of cars in his garage (and sometimes his kitchen table!)

Siegel will be debuting his book at The Vintage BMW show that's taking place in Winston-Salem on May 24 through 26. Rob will be speaking and reading from the book on the evening of Friday, May 24th at the Hawthorne Inn on 420 High St in Winston-Salem. Then on Saturday, May 25th, he'll be signing copies of the book at the Westbend Vineyards on 5394 Williams Road in Lewisville. This pair of events will mark the worldwide launch of the book, which will be available everywhere books are sold on June 3, 2013.

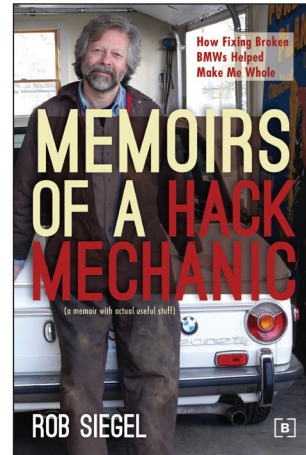
To learn more about The Vintage, visit their website at <http://atthevintage.com>

For more information:

www.bentleypublishers.com/hack-mechanic

To learn more about **Memoirs of a Hack Mechanic** and to download additional press materials, including photos and excerpts, visit the Bentley Publishers website at www.BentleyPublishers.com or contact:

Maurice Iglesias, Sales & Marketing Manager for Bentley Publishers
email: maurice.iglesias@bentleypublishers.com
telephone: 1-617-528-4065.



Memoirs of a Hack Mechanic

(a memoir with actual useful stuff)

How Fixing Broken BMWs Helped Make Me Whole

by Rob Siegel

Price: \$29.95
Softcover, 6 in. x 9 in.
432 pages
37 photos
Bentley Stock Number: GBRS
ISBN: 978-0-8376-1720-6



Author Rob Siegel